



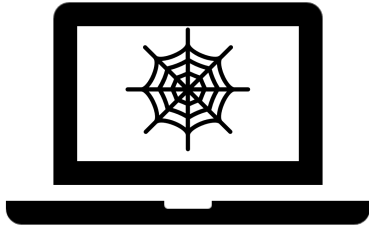
oSTEM 2021 Sponsorship Opportunities

Updated May 2021

Table of Contents

- oSTEM 2021 [Virtual] Annual Conference [Pg 3](#)
- Organizational Advisory Council (OAC) Membership [Pg 6](#)
- Appendix [Pg 8](#)
 - Benefits Definition
 - oSTEM 2020 Demographics

oSTEM 2021 [Virtual] Annual Conference



2021
Virtual
Oct 28 - Nov 1

Thursday

- Hackathon
- New to Conference Session
- Community Breakouts
- Career and Graduate Expo Day 1*

Friday

- Plenary and Workshop Programming
- Career and Graduate Expo Day 2*

Saturday

- Plenary and Workshop Programming
- Member Mixer
- Poster Session*

Sunday

- Gender Affirmation Symposium
- Membership Summit
- Chapter Leader Summit

Monday

- Academia Networking

*Career Expo is 6 hours split between 2 days. Exact timing may move.

**Poster Session timing may move

Sponsorship Base Packages

Benefit Packages	Nonprofit (<\$50M Rev) / Academic*	Government	Start Up (<100 employees)	Corporation
Standard				
Virtual Career Fair Expo Booth Access to oSTEM Careers Recognition on Sponsor Board	\$1,500	\$3,000	\$4,000	\$5,000
Enhanced				
Standard Package Visible Logo Placement in Virtual Career Fair Expo Resumes/CVs from Attendees Recognition in Conference Materials	\$1,500	\$4,500	\$6,000	\$7,500
Premium				
Enhanced Package Premium Logo Placement in Virtual Career Fair Expo Conference Attendee Contact Information Acknowledgement at all Workshop Spaces 1-Hour Networking Meeting	\$2,500	\$6,000	\$8,000	\$10,000

*Academic is open to College / Universities (non-profit, accredited higher education institutions)
For descriptions on each benefit item, please refer to Appendix.

- 15% discount for First Time Sponsors
- 50% discount for Minority Serving Institutions (MSIs)
- 10% discount for OAC members

Sponsorship Add-On Items

Branding

- App Banner or Notification - \$500
- 1-hour Workshop Session - \$1500 [Limit 10]

Networking and Career Fair

- Extra Virtual Booth in Career Fair Platform - \$500
- Hospitality Suite in Virtual Networking Platform - \$500 [Limit 6]

Competitions

- Poster Session Sponsor - \$1500 (or \$3000 inclusive prizes) [Limit 1]
- Hackathon Sponsor - \$3000 (or \$6000 inclusive prizes) [Limit 1]

Diversity

- Gender Affirmation Symposium Sponsor - \$2500 [Limit 1]
- Accessibility Partner - \$2500

For descriptions on each add-on item, please refer to Appendix.

**oSTEM FY21 OAC members get first right of refusal.
After June 15th, 2021, limited items open to all sponsors.**

OAC Membership Costs

Corporate | \$5,000 - \$10,000

- Small (<100 employees) | \$5,000
- Medium (100 - 1,000 employees) | \$7,500
- Large (>1,000 employees) | \$10,000

Government | \$5,000

- State or Federal Government Agencies
- National Labs

Academic | \$2,500 - \$5,000

- Colleges / Universities | \$5,000
- Minority Serving Institutions | \$2,500

501(c)(3) Non-Profit (Rev. <\$50M) | \$2,500

OAC Membership Benefits

Branding Benefits

- Org logo with hyperlink on oSTEM website
- Org logo in monthly all-member newsletter
- Full page ad upgrade in annual conference program book
- **Advertisements on oSTEM website***

Support & Education Benefits

- **Trainings to oSTEM-developed best practices and strategies for LGBTQ+ inclusion and allyship***
- OAC + oSTEM EBoard meetings at:
 - (virtual) July 2021
 - **(in-person) Nov 2021 - Professional Development Summit @ Atlanta***
 - (TBD) March 2022

***New/Updated**

Connection Benefits

- Peer connection with OAC reps at Executive, Talent Acquisition, and Employee levels
- Year-round access to oSTEM Career and Membership Centers
- **Facilitated year-round access to student chapters***
- Connection with city-based professional chapters
- Provide guidance and support to the oSTEM Executive Committee

Annual Conference Benefits

- oSTEM Annual Conference advance information
- 10% off conference sponsorships
- Priority access to top tier sponsorship level
- First pick of workshop timeslot (if qualified for sponsor workshop)



Appendix

Benefit Definitions – Pt 1

oSTEM Careers

oSTEM's job posting and candidate submission platform.

Visible Logo Placement in Virtual Career Fair Expo

Your org's logo will be placed on the front page of the career fair registration platform.

Recognition in Conference Materials

Your org's logo will be placed in the conference programming book, etc.

Acknowledgement at all Workshop Spaces

Your org's logo will be acknowledged and displayed at the start of each conference workshop.

1 Hour Networking Meeting

Your org's team will have a virtual networking session listed in our conference schedule and hosted in either your own video conference platform or in ours.

Benefit Definitions – Pt 2

Extra Virtual Booth in Career Fair Platform - \$500

Add an extra Brazen booth to increase presence, to separate your business groups, or to help funnel internship recruitment vs full-time recruitment.

Hospitality Suite in Virtual Networking Platform - \$500

Miss the organic networking spaces at conferences? Book a virtual "hospitality suite" that'll be hosted in virtual networking platform that allows attendees to "walk around" and join various conversations in a room that'll be decorated with your organization's brand.

App Banner or Notification - \$500

Choice of timed push notification to all conference attendees OR rotating banner for entire conference with organization logo

Benefit Definitions – Pt 3

Poster Session Sponsor - \$1500 (or \$3000 inclusive prizes)

Your org will be recognized in the virtual poster area all day. You will also present the poster awards to the chosen winners and provide the funding for awards or the physical awards (valued at \$500 each).

Hackathon Sponsor - \$3000 (or \$6000 inclusive prizes)

Your org will be recognized in the virtual Hackathon session area. You will also present the hack awards to the chosen winners and provide the funding for awards or the physical awards (valued at \$500 each).

Gender Affirmation Symposium Sponsor - \$2500

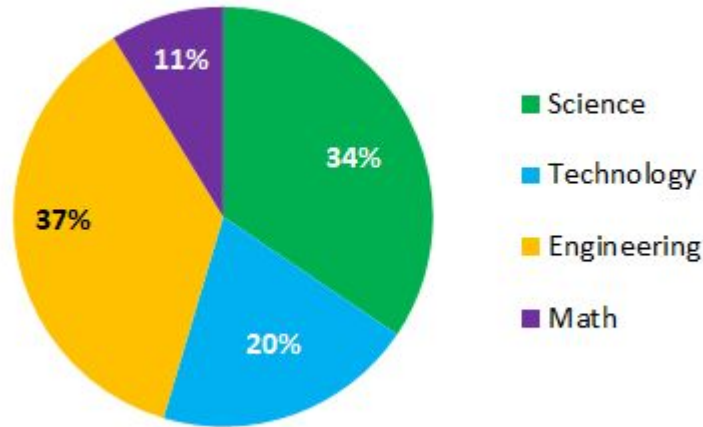
Your org will be recognized during the Symposium and a nominated member from your org will be a panelist for this symposium.

Accessibility Partner - \$2500

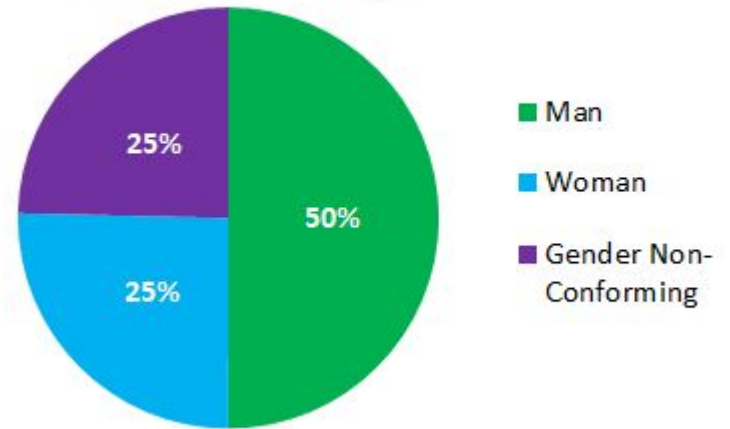
Your org will be recognized as a sponsor of our video closed captioning system at the opening conference welcome video.

2020 Attendee Composition

General STEM Field

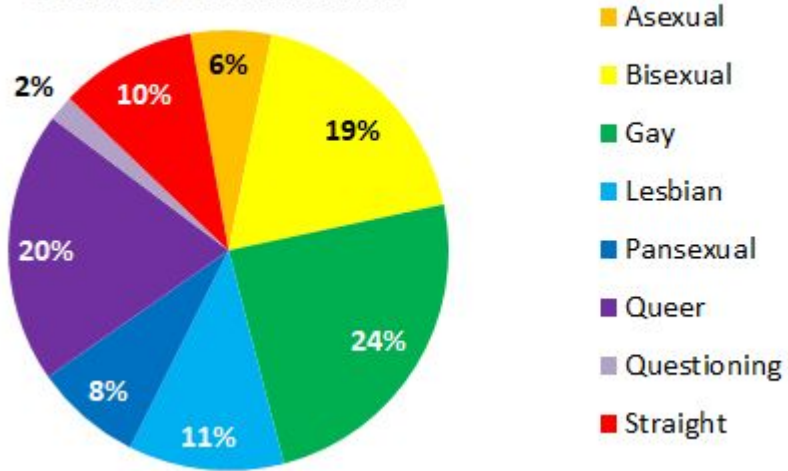


Gender Identity



2020 Attendee Composition

Sexual Orientation



Ethnic/Racial Diversity

